



Newburyport Art Association

presents

1st Annual T-Shirt Design Contest Rules

What is this Contest? We are looking for a young artist to design a T-shirt that we will be selling in the NAA gift shop, beginning in late Fall 2018. The winning artwork will become the property of the Newburyport Art Association. The winning artist will receive a \$100 cash prize. We hope lots of young people in our community will be wearing the new NAA T-Shirt designed by one of their own!

Who can enter? Any artist in grades 1-12 may submit a design. You do not have to be an NAA member or attend a Newburyport school to enter.

What are the guidelines for my design? Your design should be your original creation & of a subject matter that is appropriate for all ages to wear. It may be a drawing, painting or photograph. Keep in mind, a lot of fine detail work may not show as well when transferred to a t-shirt. The design may be up to four colors and will be printed on the front of the shirt. The tshirt will be a color (to be determined). NAA info will be printed on the back.

What are the specs for my submission? Your design should be submitted in either a jpg or Photoshop file. The design needs to be a high resolution (300 dpi) file, and 10" x 10" in order to clearly print and fit on the shirt front. Any designs that do not meet these specs cannot be considered, as they will not be able to transfer well.

How do I submit my entry? All submissions must be either emailed to naa@newburyportart.org with the subject line "YBA T-shirt Contest" or mailed to NAA, 65 Water Street, Newburyport, MA 01950, attn.: YBA T-shirt Contest.

What is the contest deadline? In order to be considered, entries must be received by June 30, 2018

How do I know if I won? The winner will be announced on August 1, 2018. The announcement will be posted on NAA social media platforms, weekly e-blast, and on the homepage of the NAA website, www.newburyportart.org

What next....? The artist with the winning design will be presented with a check for \$100 and receive a complimentary t-shirt with their design when they are shipped to the gift shop. The winning design will become the property of the Newburyport Art Association and the artist will need to sign a release.

If I have questions? If you have any questions, contact the NAA at naa@newburyportart.org or call the galleries at 978-465-8769 during gallery hours.

IMPORTANT INFO TO REMEMBER

June 30 Submission Deadline

Send to naa@newburyportart.org, YBA T-shirt Contest subject line or
NAA, 65 Water Street, Newburyport, MA 01950, Attn: YBA T-shirt Contest

August 1 Winner announced!!