



Sponsor our largest Fundraising Event!

Each year the NAA organizes a major fundraising event to support the operating budget. The NAA Annual Party & Art Auction is an event that offers the opportunity for corporate sponsors to participate as a financial supporter or by providing auction or raffle items. The NAA invites other corporate sponsorship gifts that also offer visibility and recognition. All Auction sponsors must be established by March 31st for that auction year. We thank you for your support!

Annual Party & Art Auction Lead Sponsor (1): \$7,500

- Large banner displayed with prominent placement inside tent
- Bar table with banner displayed behind it
- Logo signage displayed at podium
- Full-size color ad displayed on inside front of program
- Logo on printed invitation and website
- Welcoming address by the sponsor
- Extensive recognition of your sponsorship at the podium
- 4 Complimentary VIP tickets (RSVP Required)

Annual Party & Art Auction Contributing Sponsor (multiple): \$2,500

- Large banner displayed inside tent
- ½ page color ad displayed inside program
- Logo on printed invitation and website
- 2 Complimentary VIP tickets (RSVP Required)

Annual Major Sponsorships

Annual Major Sponsors contribute funds and expertise to the NAA. This involvement and financial support is a mutually beneficial partnership that sustains the NAA and gives significant visibility and recognition to the company for supporting the NAA, a respected and treasured institution. The Annual Major Sponsors are broken into the below categories- find the right place to meet your corporate giving desire!

Platinum Sponsor- \$5,000 - all benefits of lower sponsorships, plus:

- Exhibition Season Sponsorship: Choice of Season; either September–December or January–May. Exhibition Season Sponsors gain wide visibility with visitors to the gallery and through public relations – print and online promotions, website, email blasts, social media and NAA weekly newsletter
- Use of gallery and gardens to host one private reception/fundraiser/ party annually
- Name that award! The “Best in...” award in a medium category of the Sponsor’s choice for all juried shows in the corresponding exhibition season
- Frame It! Gorgeous, full-color set of NAA Exhibition art posters, gifted to sponsor at the end of exhibition season
- 2 Complimentary VIP Tickets to the Annual Party & Art Auction (RSVP Required)

Gold Sponsor- \$2,500 – all benefits of lower sponsorships, plus:

- Special Event Sponsorship: choose 1 special NAA event (outside the NAA standard season), lecture series, class or program to sponsor! Choices include the Op Art Program, Young and Budding Artist Show, Artlink Scholarship, Artlink Afterschool Workshops, Veterans’ Art Education Program, Yankee Homecoming Clean Sweep and more
- A Sponsor Profile - interview with the NAA Executive Director, placed on the NAA website

Silver Sponsor- \$1,000 – all benefits of lower sponsorships, plus:

- Exclusive invitations to special NAA events and receptions, such as Annual Party & Art Auction, Spring and Fall Juried Exhibitions, and other Special Events
- \$500 courtesy discount on the cost of NAA gallery or space rental

Bronze Sponsor- \$500

- Listing in the Annual Honor Roll of donors which includes sponsors name on the NAA website and several documents distributed to the public each year.
- Invitation to the NAA Annual Members Meeting

The Gallery Circle- \$150

Our Gallery Circle friends are invited to share the excitement of providing art in our community! This level is *Open to all businesses that have gallery space (whether stand alone or incorporated into your business)*

- Ability to send a message out with the NAA Executive Director’s weekly letter, 2 times a year via Constant Contact
- Invitation to NAA Annual Members Meeting
- Placement of “The Gallery Circle” logo and sticker in your window
- Placement of your business website link on NAA website